

## 演講者簡歷 Speaker's curriculum vitae

姓名 Name	陳信宏 Chen, Shin-Horng	
現職 Current position	中華經濟研究院第二研究所所長 Research Fellow, Director of the Second Research Division, Chung-Hua Institution for Economic Research (CIER)	
專長領域 Field of Specialization	產業經濟、科技管理、資訊科技經濟學 Technology Management, Economics of Information & Communications Technologies	
演講題目 Topic	我國服務創新政策：以創新科服計畫的e-Healthcare為例 Service Innovation Policy in Taiwan: The Case of e-Healthcare in ITAS	
主要經歷 Working Experience	<ul style="list-style-type: none"> <li>• Director and Research Fellow, International Division, Chung-Hua Institution for Economic Research, Taipei (1995-present).</li> <li>• An Editorial Member of the International Journal of Technology and Globalization (Harvard University) (2003-present).</li> <li>• Adjunct Professor, National Tsing Hua University, Hsinchu (2006-) (MBA and EMBA Program).</li> <li>• Associate Professor (part-time), National Taiwan University, Taipei (1999-2001).</li> <li>• Associate Professor (part-time), National Central University, Chungli (1997-2000).</li> <li>• Research Assistant, Centre for Urban and Regional Development Studies, Newcastle University, UK (1993-1995).</li> <li>• Associate Researcher, Industrial Economics Research Center, Industrial Technology Research Institute, Taipei (1987-1989).</li> <li>• Award for Innovation Model Promoter, First National Industry Innovation Award, 2011, Ministry of Economic</li> </ul>	

	<p>Affairs, Taiwan.</p> <ul style="list-style-type: none"> <li>• APIAA Certified Senior Industrial Consultant (ACSIC), Asia Pacific Industrial Analysis Association, December, 2006.</li> <li>• Shin-Horng Chen, Meng-Chun Liu and Ku-Ho Lin, “Industrial development models and economic outputs : A reflection on the "high tech, high value-added" proposition” ,第二屆「台灣產經論文獎」,台灣產經建研社,2006年12月。</li> </ul>
<p>近期研究 Research</p>	<ul style="list-style-type: none"> <li>• Chen, Shin-Horng, Pei-Chang Wen and Chih-Yen Tai (2013), “Shanzhai Handsets and China’s Bottom of the Pyramid Innovation”, in Phil Cooke, Glen Searle and Kevin O’Connor (eds.). The Economic Geography of the IT Industry in the Asia Pacific Region. London and New York: Routledge.</li> <li>• Chen, Shin-Horng, Pei-Chang Wen and Hsiao-Chi Chen (2013), “Inter-organizational platform-based development and global Innovation Network: The case of Taiwanese ICT industry”, in Phil Cooke, Glen Searle and Kevin O’Connor (eds.). The Economic Geography of the IT Industry in the Asia Pacific Region. London and New York: Routledge.</li> <li>• Chen, Shin-Horng, Pei-Chang Wen, Pei-Ju Yu and Chih-Kai Yang (2013), “The servitization of Taiwan’s ICT manufacturing and its industrial upgrading”, in Kaushalesh Lal, Hitoshi Hirakawa, Norio Tokumaru and Sampa Paul (eds.). Servitization, IT-ization and Innovation Models. London and New York: Routledge.</li> <li>• Liu, Meng-chun and Shin-Horng Chen (2012), “MNCs’ offshore R&amp;D networks in host country’s regional innovation system: The case of Taiwan-based firms in China”. Research Policy, Vol.41, pp.1107-1120 (SSCI).</li> <li>• Chen, Shin-Horng, Pei-Chang Wen and Meng-chun Liu (2012), A Study on Trends in ICT R&amp;D and the Globalisation of R&amp;D in Taiwan. Chung-Hua Institution for Economic Research Economic Monograph 45. Taipei, Chung-Hua Institution for Economic Research Economic, February 2012.</li> <li>• Chen, Shin-Horng, Meng-chun Liu and Pei-Chang Wen</li> </ul>

	<p>(2012), “The ECFA and its expected effect on cross-strait trade and investment: A Taiwanese perspective”. China Economic Journal, Vol.4, No.2-3, pp.105-124. (CSSCI, JEL)</p> <ul style="list-style-type: none"> <li>• Chen, Shin-Horng (2012), “The growing cooperation between Taiwan’s ICT Industry with Silicon Valley and China”. SERI Quarterly, Vol.5, No. 1, pp.52-59.</li> <li>• Study on the Trends in Public and Private Investments in ICT R&amp;D in China, India and Taiwan, and on the Globalisation of R&amp;D and the Competitiveness of Their Innovation Systems in ICT, sponsored by European Commission's Institute for Prospective Technological Studies, June, 2011.</li> </ul>
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