

## 演講者簡歷 Speaker's curriculum vitae

姓名 Name	蘇孟宗 Stephen Su	
現職 Current position	Vice President and General Director, Industry, Science and Technology International Strategy Center (ISTI), ITRI 工研院產業科技國際策略發展所所長	
專長領域 Field of Specialization	<ul style="list-style-type: none"> <li>• Industry and S&amp;T research 產業與科技研究</li> <li>• R&amp;D blueprint 研發藍圖</li> <li>• business strategy 商業策略</li> <li>• organization change management 組織變革管理</li> <li>• process redesign 流程再造</li> <li>• new product development and marketing 新產品開發與市場行銷</li> <li>• investment due diligence 投資盡職調查</li> <li>• manufacturing management 製造管理</li> </ul>	
演講題目 Speech Topic(s)	Digital Transformation: Opportunities and Challenges for Taiwan Industries 台灣產業數位轉型之機會與挑戰	
主要經歷 Working Experience	<ul style="list-style-type: none"> <li>• Principal, Roland Berger Strategy Consultants, Shanghai 羅蘭貝格戰略諮詢 執行總監 (上海)</li> <li>• Sr. Director, Consumer Electronics, Primax Electronics Ltd., Taipei 致伸科技 消費電子事業部資深協理 (台北)</li> <li>• Case Leader, Boston Consulting Group (BCG), Hong Kong 波士頓諮詢顧問(BCG) 項目經理 (香港)</li> <li>• Applications Engineer, Semiconductor Group, Motorola, Phoenix 摩托羅拉公司半導體事業部 應用工程師 (鳳凰城)</li> </ul>	
近期研究 Recent Research	<ul style="list-style-type: none"> <li>• Application-based Service Ecosystems 應用導向服務生態系</li> <li>• Cooperation mechanism for cross-domain research 跨域研究合作機制</li> <li>• R&amp;D Return-on-Investment 研發投資回報率</li> <li>• 2050 scenarios and needs 2050 情境與需求</li> </ul>	
聯絡資訊 Contact Info	E-mail: <a href="mailto:stephen_su@itri.org.tw">stephen_su@itri.org.tw</a> Address: Bldg.10, 195, Sec.4, Chung Hsing Rd., Chutung, Hsinchu, 31057, Taiwan, R.O.C	