

Speaker's curriculum vitae

Name	Dr. Chaisung Lim	
Current position	Professor at School of Business at Konkuk University The Chairman of Korea Industry 4.0 Association	
Field of Specialization	digitalization of innovation, foreign R&D frugal innovation, catching up strategy digital transformation (in the field of technology	
Speech Topic(s)	“From Frustration to Hope” in Korea Industry 4.0 Association	
Working Experience	<ul style="list-style-type: none"> <input type="checkbox"/> The Chairman of Korea Industry 4.0 Association (2019 June–Present) <input type="checkbox"/> Co-Chair of the Extended BizOps for User industry(EBU) Contributing Group of Industrial Internet Consortium (IIC) (2019 March–Present) <input type="checkbox"/> Professor at School of Business of Konkuk University (2004 August – Present) <input type="checkbox"/> Advisor at Science Technology Innovation Policy Institute (STIPI) at King Mongkut’s University of Technology Thonburi (KMUTT) (2018 August–2019 February; Sabbatical leave) <input type="checkbox"/> The Chairman of Korea Industry 4.0 Association (2015 October – 2018 January) as a founding member <input type="checkbox"/> Chairman of Korean Society for Innovation Management and Economics (2015 February–2016 February) <input type="checkbox"/> Visiting Scholar at Asia Pacific Research Center of Stanford University (2009 September–2010 January) <input type="checkbox"/> Research Associate of Korea Development Institute (1984 – 1999 February) 	

<p style="text-align: center;">Recent Research</p>	<ul style="list-style-type: none"> ❑ Lim, Chaisung, Takahiro Fujimoto (2018) "Frugal innovation and design changes expanding cost-performance frontier: Schumpeterian perspective " Research Policy, Volume 48, Issue 4 [SSCI] ❑ Lim, Chaisung, Younghoon Kim, Keun Lee(2017) "Changes in industrial leadership and catch-up by latecomers in shipbuilding industry" Asian Journal of Technology Innovation, Volume 25, Issue 1 [SSCI] ❑ Lim, Chaisung, Martin Hemmert, and Seunghoi Kim(2017). "MNE subsidiary evolution from sales to innovation: Looking inside the black box." International Business Review Volume 26.Issue 1 [SSCI] ❑ Lim, Chaisung, Han gu Park and Insuk Kim (2018) The policy for the new industry in the era of fourth industrial revolution-focusing on new manufacturing, National Assembly (Report in Korean) ❑ Park, Hangu., Hyeonggwon. Song, Wongjung Chang, Soonyeol Lee, Chaisung Lim(2017), The Fourth Industrial Revolution: age of manufacturing industry, Hoite Books,2017(Book in Korean) ❑ Han, Seokhee, Han gu Park, Hyeonggwon Song, Soonyeol Lee, Ikyoung Cho, Wongjung Chang, Jongdae Cho, Chaisung Lim(2016), How shall we start with the Fourth Industrial Revolution?, Paper Road (Book in Korean)
<p style="text-align: center;">E-mail & Contact Info (please also provide your post address here)</p>	<p>edison@kma.ac.kr, School of business, Konkuk University, Hwayang 1, Gwangjingu, Seoul, 05029, Korea/ Korea Industry 4.0 Association, 1511 Terra Tower 2-B, Munjeong 202-1, Songpagu, Seoul, 05854, Korea</p>