

## 演講者簡歷 Speaker's curriculum vitae

姓名 Name	蘇孟宗 Stephen Su	
現職 Current position	Vice President and General Director, Industry, Science and Technology International Strategy Center (ISTI), ITRI 工研院產業科技國際策略發展所所長	
專長領域 Field of Specialization	<ul style="list-style-type: none"> <li>• Industry and S&amp;T research 產業與科技研究</li> <li>• R&amp;D blueprint 研發藍圖</li> <li>• business strategy 商業策略</li> <li>• organization change management 組織變革管理</li> <li>• process redesign 流程再造</li> <li>• new product development and marketing 新產品開發與市場行銷</li> <li>• investment due diligence 投資盡職調查</li> <li>• manufacturing management 製造管理</li> </ul>	
演講題目 Speech Topic(s)	<p>The Role of Research Institutes for Supporting Digital Transformation: ITRI's Case</p> <p>研究機構支援數位轉型之角色：工研院案例</p>	
主要經歷 Working Experience	<ul style="list-style-type: none"> <li>• General Director of Industrial Economics and Knowledge Center (IEK), ITRI, Hsinchu 工研院產經中心主任（新竹）</li> <li>• Principal, Roland Berger Strategy Consultants, Shanghai 羅蘭貝格戰略諮詢執行總監（上海）</li> <li>• Sr. Director, Consumer Electronics, Primax Electronics Ltd. Ltd., Taipei 致伸科技消費電子事業部資深協理（台北）</li> <li>• Case Leader, Boston Consulting Group (BCG), Hong Kong 波士頓諮詢顧問(BCG) 項目經理（香港）</li> <li>• Applications Engineer, Semiconductor Group, Motorola, Phoenix 摩托羅拉公司半導體事業部應用工程師（鳳凰城）</li> </ul>	
近期研究 Recent	<ul style="list-style-type: none"> <li>• Application based Service Ecosystems 應用導向服務生態系</li> </ul>	

Research	<ul style="list-style-type: none"><li>• Cooperation mechanism for cross domain research 跨域研究合作機制</li><li>• R&amp;D Return on Investment 研發投資回報率</li><li>• 2050 scenarios and needs 2050 情境與需求</li></ul>
聯絡資訊 Contact Info	Email: <a href="mailto:stephen_su@itri.org.tw">stephen_su@itri.org.tw</a> Address: Bldg.10, 195, Sec.4, Chung Hsing Rd., Chutung, Hsinchu, 31057, Taiwan, R.O.C