

impact innovation



FORMAS

VINNOVA

<https://impactinnovation.se/en/>

ICITI October 2024
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Sweden's innovation initiative for the 2030s

Governmental assignment

- ... develop the work with the strategic innovation programs with the objective that new and existing programs contribute more clearly to transformative change and sustainable development, as a basis for global competitiveness and societal benefit
- The authorities must ensure that the programs accelerate development in in strategically important areas for Sweden with broad societal relevance based on Agenda 2030. The programs must contribute to system change to achieve societal effects... that support the climate change as well as increased knowledge and strategic investments for strengthened international cooperation both within the EU and globally



Government Offices of Sweden

**Accelerate the transition
towards sustainability
for global competitiveness
and societal benefits.**

Three funders behind Impact Innovation



Our mission is to promote Swedish energy innovations, in the effort to meet Sweden's energy and climate goals and to help combat global climate change. We support businesses throughout their entire growth journey, from basic research to commercialisation and internationalisation.



We fund research and innovation, develop strategies, perform analyses and conduct evaluations. Our areas of activity include the environment, agricultural sciences and spatial planning.



We help to build Sweden's innovation capacity, contributing to sustainable growth. We make it possible for organisations to address challenges together by enabling innovation that makes a difference.

A new generation of innovation programmes.

3

generations of
industry
programmes
1993-2012

17

strategic innovation
programmes
2013-2029

5

Impact Innovation
5 innovation programmes
Start 2024

**Facing
complex
challenges.**

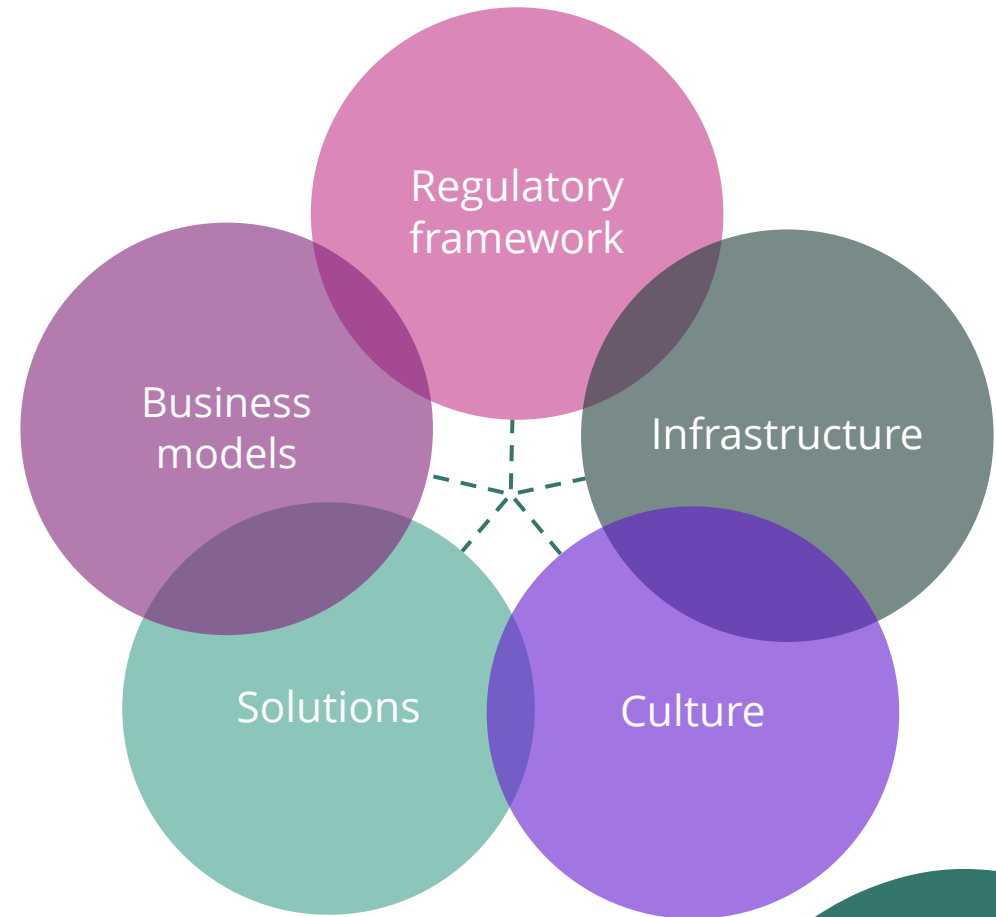
**System
innovation**



**Transition
to a sustainable
society.**

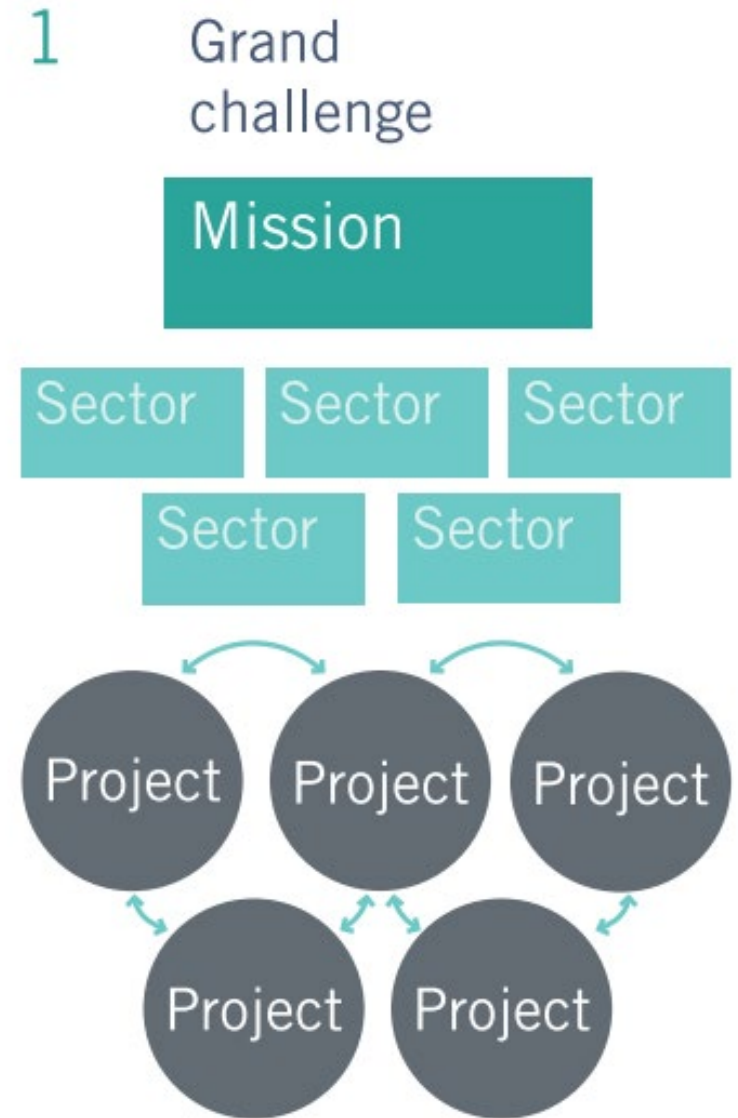
System innovation

- A strategy for solving societal challenges by renewing entire socio-technical systems.
- Applying a system perspective beyond individual solutions.
- Engaging actors with a range of roles, skills and competence in the system.



Missions

A mission-oriented approach means that actors from different sectors, industries and disciplines gather around a **bold, inspiring and measurable goal** that must be achieved within a certain period of time.





**Five qualified programs
– each with a mission.**

**Swedish Metals
& Minerals**

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**Water Wise
Societies**

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SustainGov

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**Net Zero
Industry**

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ShiftSweden

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Collaborations for a safe supply of metals
and minerals within the planetary boundaries.

Swedish Metals & Minerals

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Development of a resource-efficient and resilient industry with international competitiveness.

Net Zero Industry

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Community management for a democratic,
powerful and fair sustainable transition, for all.

SustainGov

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Transition to a sustainable water management –
for people, society, businesses and the environment.

Water Wise Societies

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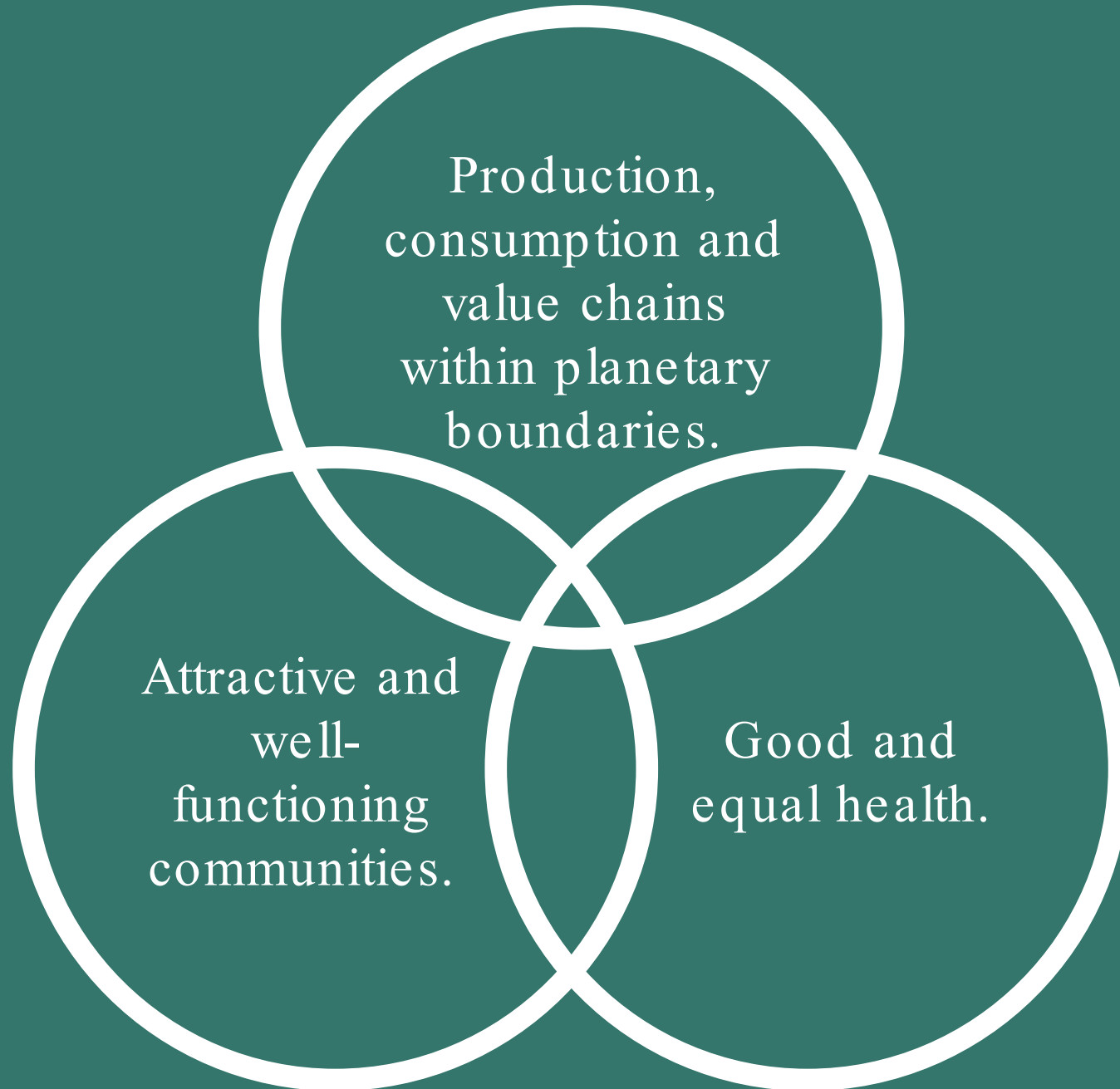
Transformation to fossil-free and resource-conscious societies, attractive and accessible to all.

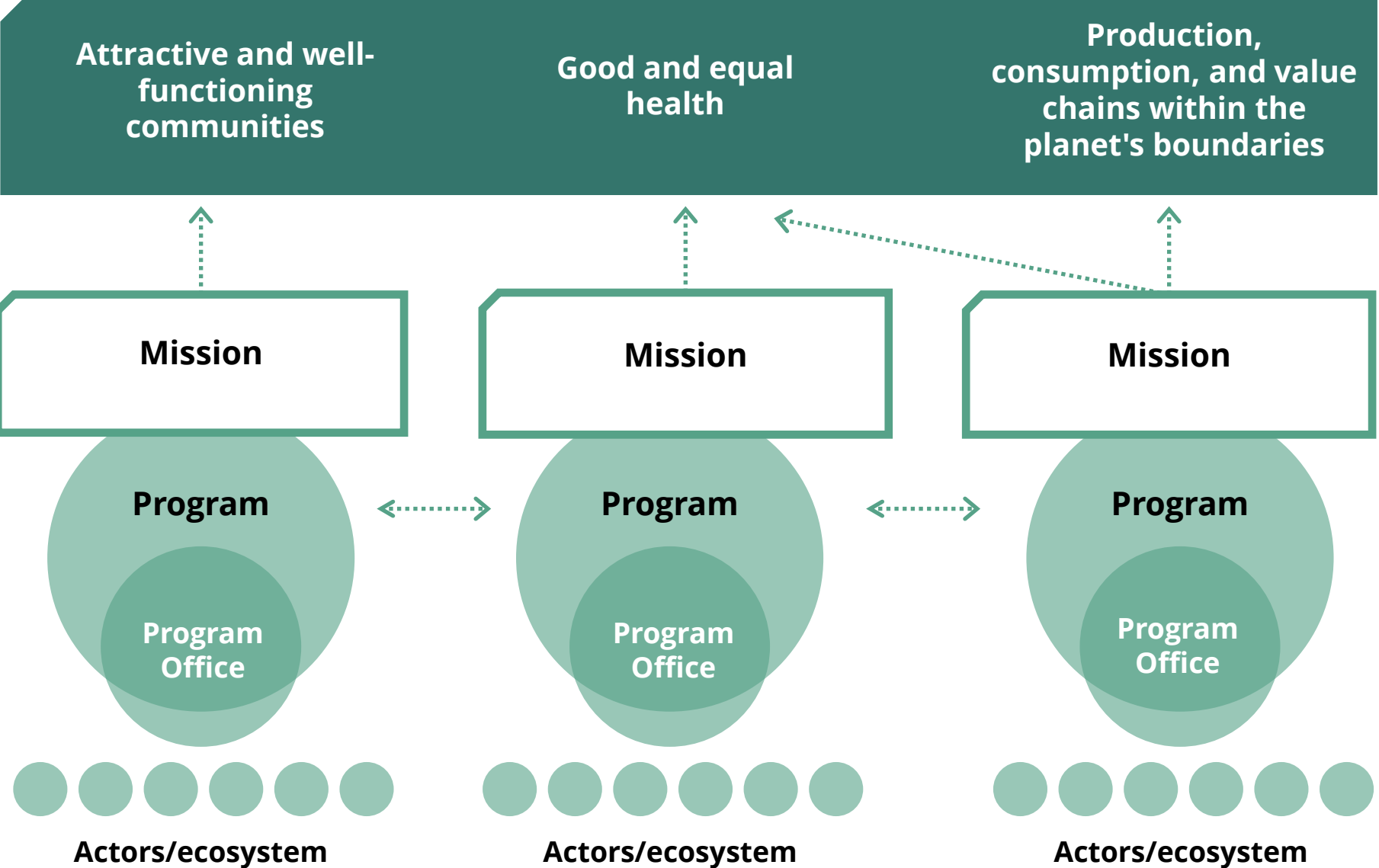
ShiftSweden

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Implementation

Top-down and bottom-up





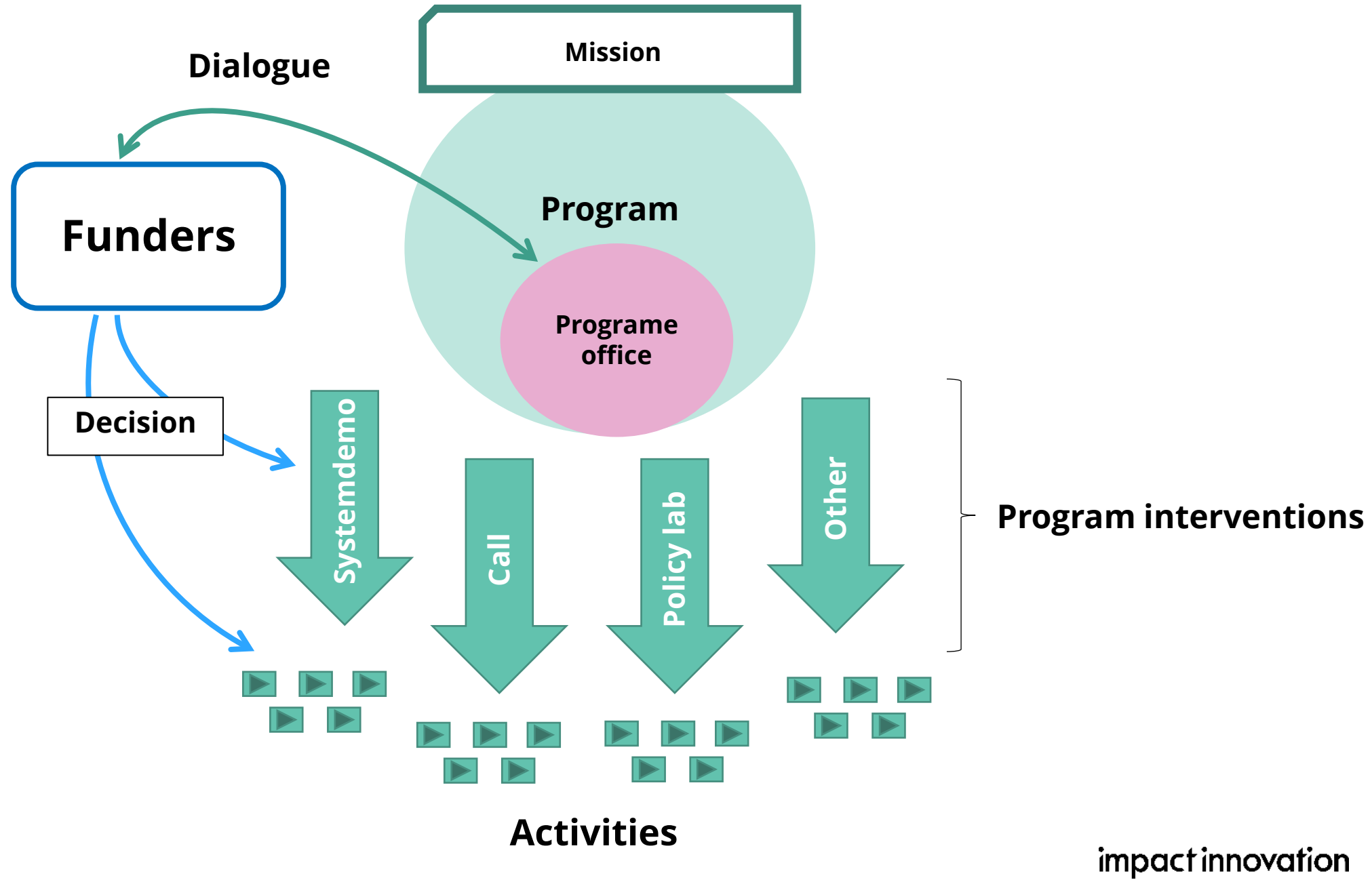
What is a program within Impact Innovation?

- **Mission** and a plan for how the program will work towards it
- **Actors and "ecosystem"** - relevant for the mission
- **A Program Office** - Coordinates activities/interventions, mobilizes actors (co-funded 50/50)
- **Portfolio of program interventions** (co-funded)



Key features of Impact Innovation programs

- Long term funding (10 years)
 - 5 + 5 Evaluation year 5
- Actor driven:
 - Actors own the agendas of the programs
 - Implementation in collaboration with funding agencies



Launching/ selecting the programs: Two open calls and mobilization

- A call for *preparation* projects – 2022
 - 23 projects
- A call for programs - 2023
 - Supported by a mobilization process
 - 5 programs selected through external evaluation process and launched March 2024

Monitoring and learning

Formal monitoring and evaluation plan

- Theory of change
 - every 2 years
- Impact reports
 - every 2 years
- Evaluation with formative focus
 - year 5
- Summative analysis
 - year 10





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